

# California Certified Florist Exam

April 20, 2008 – First Distributors, Inc.  
900 National Dr., Ste 100, Sacramento, CA

The California State Floral Association (CSFA) and The Master Florists Association (MFA) have partnered together to create the California Certified Florist (CCF) program which recognizes a high standard of professional knowledge and expertise. The first testing was held last October at Brannan Street Wholesale at the San Francisco Flower Mart and was a great success. We are proud to announce the third certification testing for the California Certified Florist program on April 20th at First Distributors, Inc. located at 900 National Dr., Ste 100 in Sacramento. The maximum number of testing applicants is 25 so call the CSFA office at 916-448-5266 as soon as possible to register.

## Why you should become a California Certified Florist?

- \* To be classified among the state's most knowledgeable and respected florists;
- \* To develop and maintain standards that promote respectability and professionalism in our industry;
- \* For the privilege of using the CCF accreditation and logo in advertising and promotions;
- \* To help raise the profile of our profession.

## How to become a Certified Florist:

Applicants may pursue certification independently or be sponsored by an employer. Sponsored students who attain certification will automatically earn a certificate as will their employer. Certification requires passing a one-day exam consisting of written and hands-on testing. (Please see the attached brochure for the CCF testing requirements). Complete the attached application form and order your study materials. Mail the application form and payment to: California State Floral Association, Attn: Ann Quinn, 1521 I Street, Sacramento, CA 95814. For more information please call the CSFA office at 916-448-5266 (or email [aquinn@cgfa.org](mailto:aquinn@cgfa.org)) or the Master Florists Association, Attn: Pansy Tom at 415-298-1943. For credit card payment please call the CSFA office. Further information is available at: [www.californiacertifiedflorist.org](http://www.californiacertifiedflorist.org)

## Who should become a California Certified Florist? (CCF)

- Retail florists and their employees;
- Party and event designers;
- Freelance designers;
- Floral design students.

## Suggested Study Materials:

Flower and Color Guide – By The California Cut Flower Commission

Flower and Plant Care – By The Society of American Florists (SAF)

A Master Guide to the Art of Floral Design – By Alisa de Jong Stout AIFD with Hannah Sigur

**SPECIAL TESTING PREPARATION CLASS TO BE HELD AT FIRST DISTRIBUTOR'S ON WEDNESDAY, MARCH 26<sup>TH</sup>. SEE REVERSE SIDE FOR INFO ON CLASS AND HOW TO REGISTER!**

**Get Certified ~~~~ Make A Difference**

# **PREPARE TO GET CERTIFIED!!**

**CALIFORNIA CERTIFIED FLORIST**

**HANDS-ON CERTIFICATION TESTING  
PREPARATION CLASS**

**TO BE HELD**

**MARCH 26<sup>TH</sup>**

**AT FIRST DISTRIBUTOR'S  
900 NATIONAL DR., STE 100  
SACRAMENTO, CA**

**CLASS INSTRUCTOR: ROBERT GORDON  
AIFD, AAF, PFCI**

**CLASS FEE: \$50.00 – INCLUDES CLASS  
MATERIALS  
(PLEASE BRING YOUR OWN TOOLS)**

**2:00 PM – 9:00 PM**

**CALL THE CSFA OFFICE TO REGISTER:  
PAY BY CASH, CHECK, OR CREDIT CARD  
916-448-5266**