

The California State Floral Association (CSFA) & The California Certified Florist (CCF) Program

present:

The California Certified Florist Exam



For information call:

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The California Certified Florist Program, underwritten by CSFA, is a statewide certification program that evaluates and accredits the craftsmanship and professional skill level of florists in California.

It is designed to certify a basic level of ability and knowledge that is necessary for personal success in the floral industry.

The growing number of certified members form a network of support, ensure professional quality and maintain the standards within the floral industry of California.

Who should become a California Certified Florist

- Retail florist shop owners
Retail florist employees
Free-lance designers
Party and event designers
Floristry students

Why you should become a California Certified Florist (CCF)

To be classified among the state's most respected and knowledgeable florists; To develop and maintain indus-

try standards promoting respectability, professionalism and service in our field; For the privilege of using the CCF accreditation and logo in advertising and promotions; To help raise the profile of our profession.

Furthermore CCF is recognized by AIFD as an Approved Pathway Provider.

How to become a California Certified Florist

Applicants may pursue certification independently or be sponsored by an employer. Sponsored students who attain certification will automatically earn a certificate for their employer. Certification requires passing a one-day exam consisting of written and hands-on testing. See our website for more details on the exam and testing requirements: www.californiacertifiedflorist.org

Recommended Study Materials

Plant and Flower Identification By The California Cut Flower Commission

Flower and Plant Care By The Society of American Florists (SAF)

A Master Guide to the Art of Floral Design By Alisa de Jong-Stout with Hannah Sigur

AIFD Guide to Floral Design: Terms, Techniques and Traditions By AIFD

Northern California 09 October 2010

San Francisco Flower Mart 640 Brannan Street San Francisco, CA 94107

Registration Fees \$350 Exam Fee \$100 CSFA Membership

Registration Form

Method of Payment

- Check payable to CSFA
Mastercard*
VISA*
AMEX*

*A 3% charge will be applied for credit card use

Name

Address

Phone Email

Credit Card # Exp. date

Signature

Sign up for:

- CCF Exam \$350.00
CSFA discounted first year membership (mandatory for non-members) \$100.00
09 October 2010 San Francisco, CA

California State Floral Association (CSFA) Cancellation Policy

CSFA makes every effort to hold scheduled workshops and exams, but occasionally, unforeseen circumstances arise such as instructor emergencies, location issues, or low enrollment. If CSFA postpones or cancels your workshop or exam we will provide you with as much advance notice as reasonably possible under the circumstance. Once you are notified of a workshop cancellation, you have the right to reschedule or request a refund. Please keep this policy in mind as you make travel arrangements, as CSFA will not be liable for travel costs.

If you cancel a workshop or exam 7 days prior to class start: No charges incurred. If you cancel 6 days or fewer prior to class start: You will be charged 100% of the class fee. If you register during the cancellation period, the policy is in effect immediately. If you are registered in a workshop and fail to attend, you will be charged 100% of the class fee.

Price

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To register contact:

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