

California Certified Florist Exam

October 10, 2008 – Warner Center Marriott
21850 Oxnard Street, Woodland Hills, CA

The California State Floral Association (CSFA) and The Master Florists Association (MFA) have partnered together to create the California Certified Florist (CCF) program which recognizes a high standard of professional knowledge and expertise. We have had three very successful certification exams since our inaugural testing held in October 2006 at Brannan Street Wholesale at the San Francisco Flower Mart. We are pleased to announce the fourth certification testing for the California Certified Florist program will be held Friday, October 10th at the Warner Center Marriott located at 21850 Oxnard Street in Woodland Hills, CA. The maximum number of testing applicants is 25 so please call the CSFA office at 916-448-5266 as soon as possible to register.

Why you should become a California Certified Florist:

- * To be classified among the state's most knowledgeable and respected florists;
- * To develop and maintain standards that promote respectability and professionalism in our industry
- * For the privilege of using the CCF accreditation and logo in advertising and promotions;
- * To help raise the profile of our profession.

How to become a Certified Florist:

Applicants may pursue certification independently or be sponsored by an employer. Sponsored students who attain certification will automatically earn a certificate as will their employer. Certification requires passing a one-day exam consisting of written and hands-on testing (the CCF requirements are outlined in our brochure - please call the CSFA office for a copy of the brochure – it is also available at www.californiacertifiedflorist.org). Complete the application form and order your study materials. Mail the application form and payment to: California State Floral Association, Attn: Ann Quinn, 1521 I Street, Sacramento, CA 95814. For more information please call the CSFA office at 916-448-5266 (or email aquinn@cgfa.org) or the Master Florists Association, Attn: Pansy Tom at 415-298-1943. For credit card payment please call the CSFA office. Further information is available at: www.californiacertifiedflorist.org

Who should become a California Certified Florist? (CCF)

- Retail florists and their employees;
- Party and event designers;
- Freelance designers;
- Floral design students.

Suggested Study Materials:

Flower and Color Guide – By The California Cut Flower Commission

Flower and Plant Care – By The Society of American Florists (SAF)

A Master Guide to the Art of Floral Design – By Alisa de Jong Stout AIFD with Hannah Sigur

A SPECIAL TESTING PREPARATION CLASS WILL BE HELD BEFORE THE OCTOBER TESTING. DATE, TIME AND LOCATION OF THE CLASS TO BE ANNOUNCED.

Get Certified ~~~~ Make A Difference